

20 Benefits

Company	Quickest to market
Competitive	Innovative product development
Advantages	Most creative
	Well know brand
	Trusted brand
	Continuous improvement
	Cost effective
	On time service
	Closest location
	Fastest service
	Easier product or service to use
	Customer centric
	After sales support
	High quality components
	Experienced
	New process
	 Patented or licensed products / services
	Other
Personality	Loyal / Reliable
Traits	Candid / Practical
	 Affectionate / Accepting / Interested / Sympathetic
	Cheerful / Enthusiastic / Optimistic
	Cooperative / Courteous
	Decisive / Serious
	 Determined / Hard-working
	Ethical / Honest
	Flexible / Responsive
	Generous / Selfless
	 Aspiring / Self disciplined / Systematic
	Unpretentious
	• Other