

Be True To Yourself

Is your business still going in the direction that you had hoped that it would?

Being true to yourself is important as you continue to build your business. There is so much that we put into our businesses, that sometimes we have to double check that this is really what we wanted it to be.

- Is it going in the direction that you wanted it to?
- Does it still have the same values?
- Is your price point what you think it should be?
- Do you like the types of customers that you have gained?
- Do you enjoy the type of work you are doing?
- Having a business is hard work. If you aren't getting some perks out of it, or aren't enjoying being part of it, you shouldn't continue working in the direction that you are going.

TIP: Make sure that you are headed in the right direction.



Business Solver Modules:

- ❖ Standing Up For Yourself
- ❖ Likeability
- ❖ Negotiating

