

Everything Has Changed

How have things changed since you first started your business? It is a good idea to reflect about this every once in a while as it gives you some perspective of how far you have come. Reflect on the various decisions that have been made and evaluate how these have worked out.

Think about:

- Have things changed?
- Has your strategy?
- Has your goal?
- What types of products/services do you sell?
- Do you sell more? Less?
- Are they related?
- Have your sales increased?
- How much?
- In what type of product/service?
- Is it a particularly type of customer?
- How have you adapted to these changes?
- Are you comfortable with these changes?
- What do you think is going to be your next change?

Congrats - you've done a lot. Take a deep breath and keep going!

Business Solver Modules:

- ❖ Creating Your Vision
- ❖ One Page Business Plan
- ❖ Action Plan



TIP: Take a deep breath and keep going!

