

<u>Signing Up is FREE!</u> Every week get inspired! Weekly emails promote momentum and discipline throughout your first year of business.

Bartering

Bartering is the practice of two parties exchanging products or services for resell or that are mutual benefit to each other. This is a legal transaction that does not include the exchange of money.

Advantages of bartering:

- You may be able to afford products or services that you need without having to pay for them

- eCommerce has made bartering easier

- This can be one of your first sales or an opportunity to test new products/services

Disadvantages of bartering:

- Not everyone is willing to barter
- It can be difficult to find another party who wants what you are offering and who has what you need
- As money is not used, sometimes the quality of a bartered

offering can be less

TIP: Have a bartering policy.

Business solutions at your fingertips

Starting a small business isn't easy but with business solutions right at your fingertips, you don't have to worry about missing any steps.





Business Solver Modules:
Contracts For Investors
Negotiating
Find Good Suppliers & Partners